



SURVEY FEEDBACK Comparative analysis End user SMEs vs all SMEs FF4EuroHPC OC2 Experiments

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- 47 invitations sent to SMEs involved in the experiments
- 37 answers received 18 end users 19 non end users

All SMEs

- 32% have an HPC/HPDA/AI Strategic Plan
- 51% have experience with HPC/HPDA
- 71% of the SMEs didn't know about the NCCs
- 84% already have or have expectation to get interaction with HPC/HPDA providers
- 53% participated to European projects
- 55% participated to national R&D projects
- 42% use outsourcing for computational aspects
- 55% have expectations to find other partners for the development of the company
- 58% of SMEs are seeking for trainings

End Users

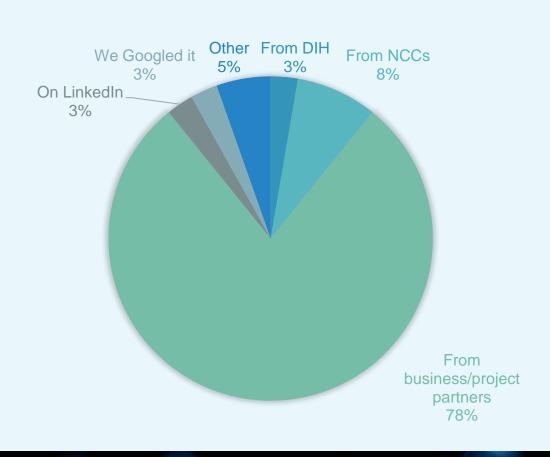
- 17% have an HPC/HPDA/AI Strategic Plan
- 22% have experience with HPC/HPDA
- 89% of the End users didn't know about the NCCs
- 77% already have or have expectation to get interaction with HPC/HPDA providers
- 50% participated to European projects
- 56% participated to national R&D projects
- 50% use outsourcing for computational aspects
- 56% have expectations to find other partners for the development of the company
- 56% of End users are seeking for trainings

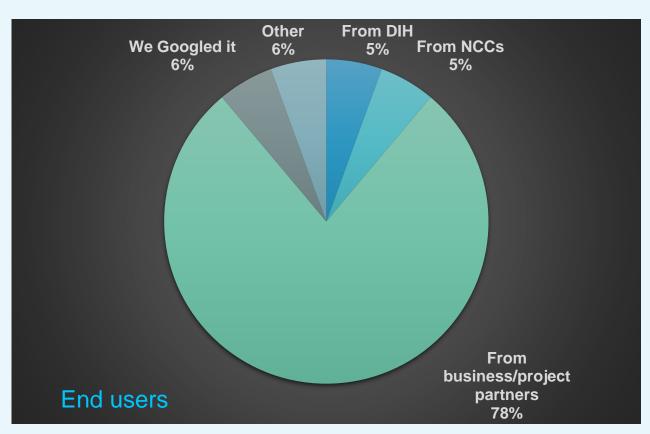
^{*} Some questions are multiple-choice





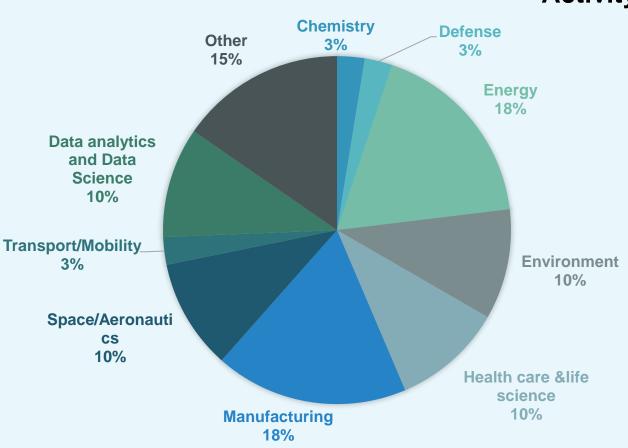
Where did you receive the information on the FF4EuroHPC Open Call?

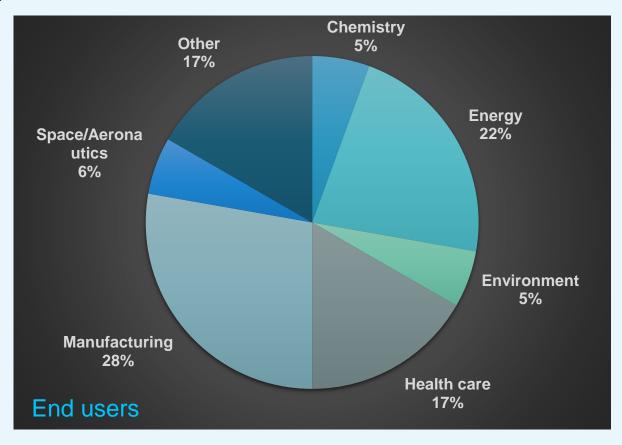






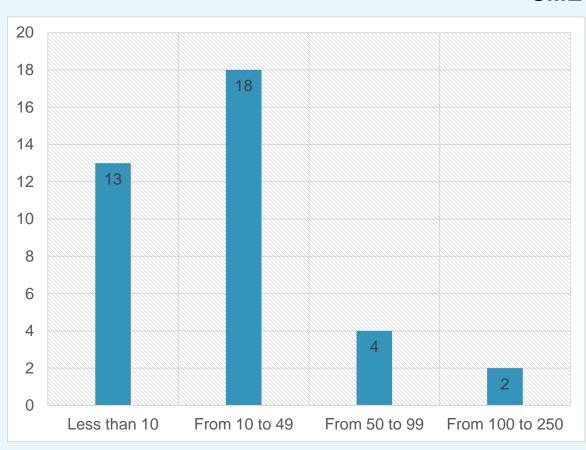
Activity sector

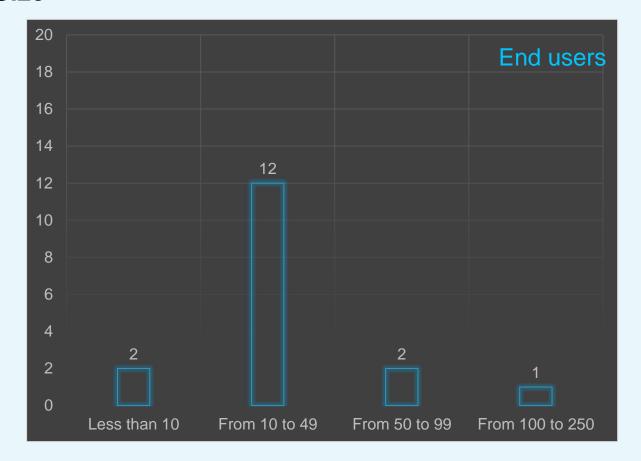






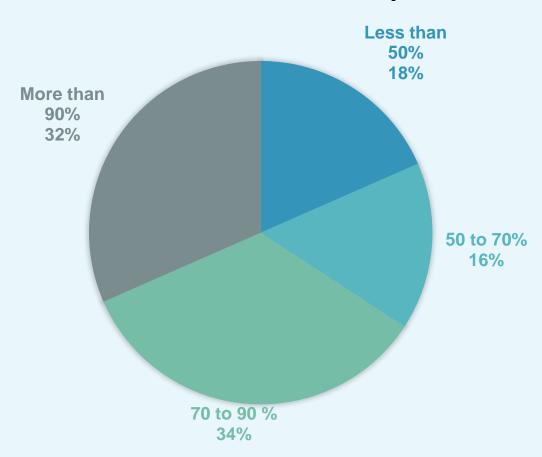
SME Size

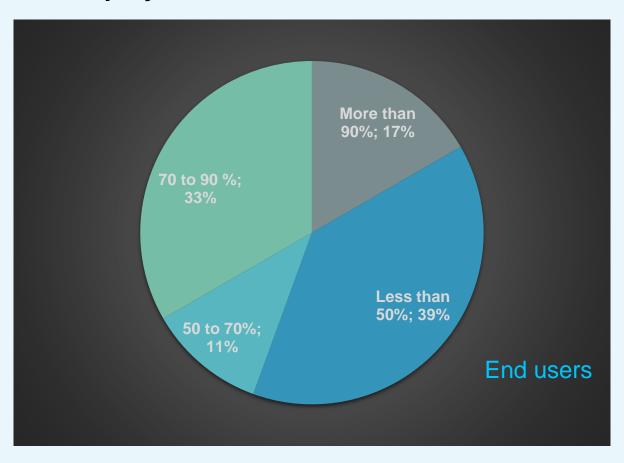






Proportion of technical employees

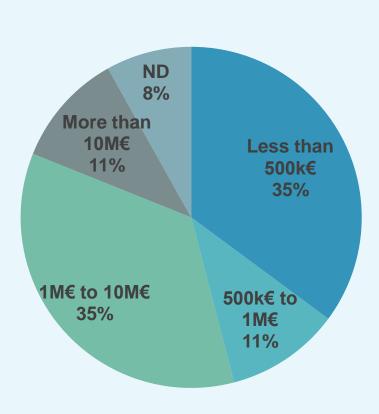


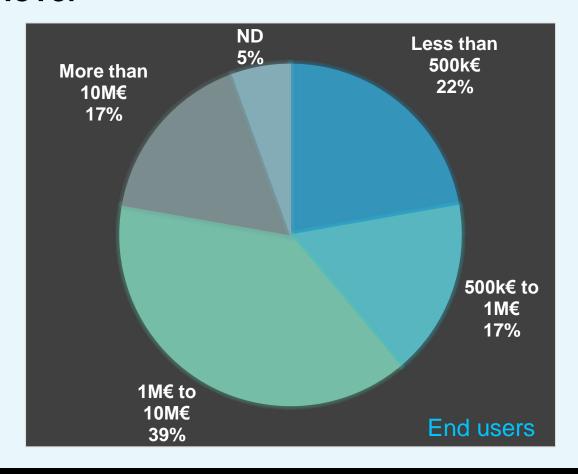






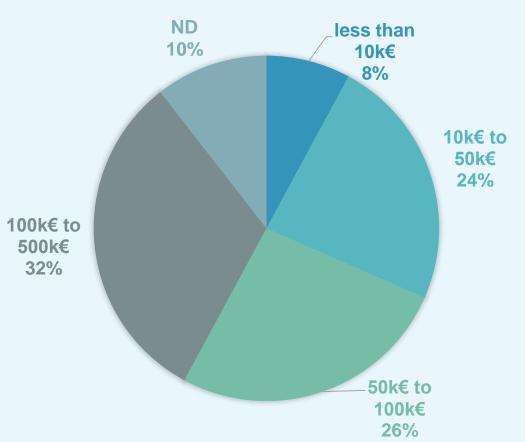
Annual Turnover

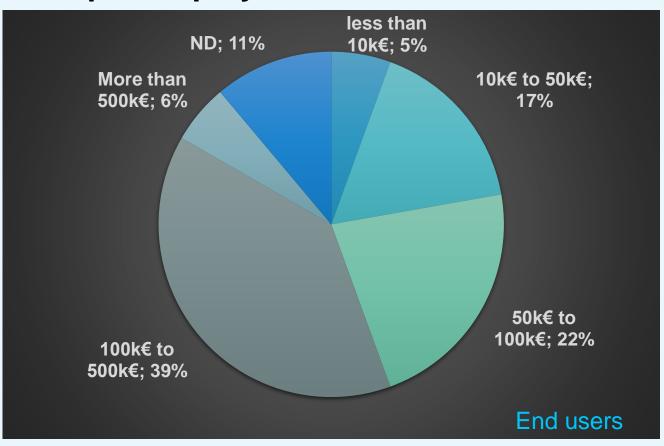






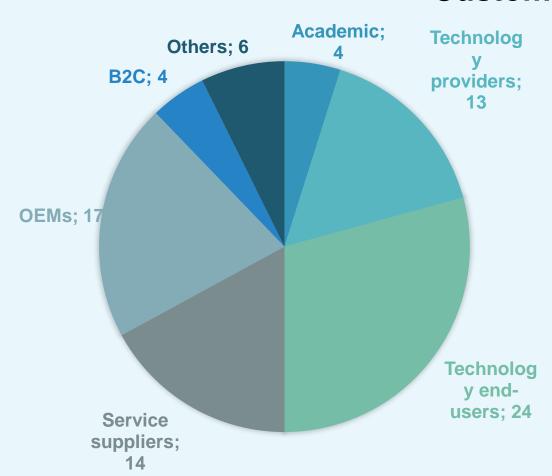
Annual turnover per employee

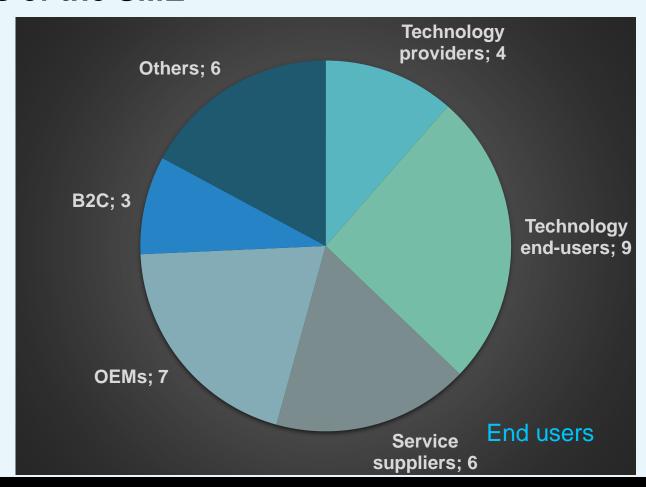






Customers of the SME

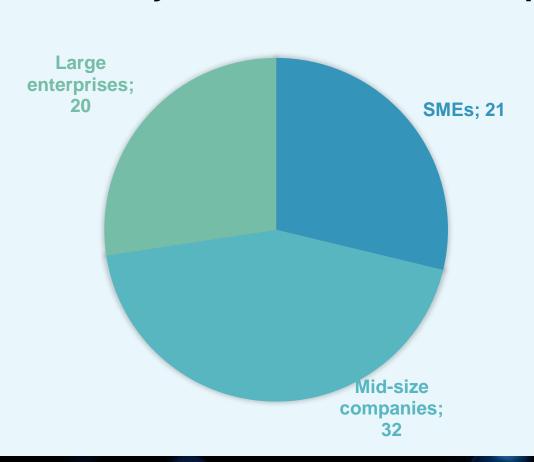


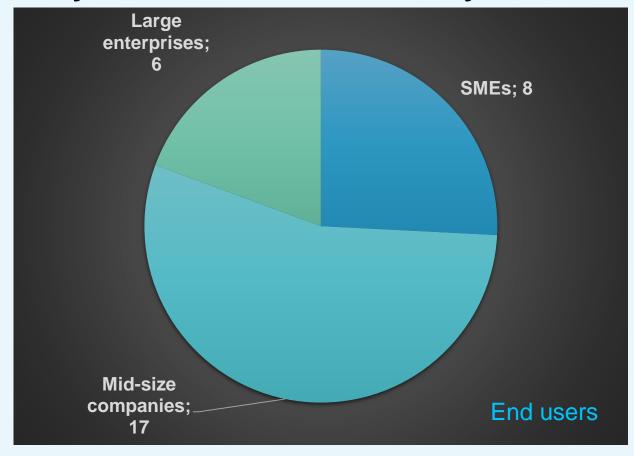






If your customers are companies, your customers are mostly







Use of HPC/HPDA - Short term objectives

Enter new market segments Increase ease of use/flexibility for customers

Adapt to technological/market trends

16

Acquire a greater market share in segments where we are already present 12

Reduce production cost Increase quality of my products

26

Respond to customers' requests

Respond to competitors' moves

5 5

Enter new market segments

4

Increase quality of my products

13

Acquire a greater market share in segments where we are already present

5

Adapt to technological/market trends

8

Reduce production cost

Respond to customers' requests

End users



Use of HPC/HPDA - Long term objectives

Increase ease of use/flexibility for customers

13

ustomers' requests Increase quality of my products

21

Acquire a greater market share in segments where we are already present

18

Adapt to technological/market trends 20

Reduce production cost Enter new market segments

14

22

```
Increase ease of use/flexibility for customers

5

Adapt to technological/market trends
6

Acquire a greater market share in segments where
we are already present
10

Reduce production costIncrease quality of my products
8

10

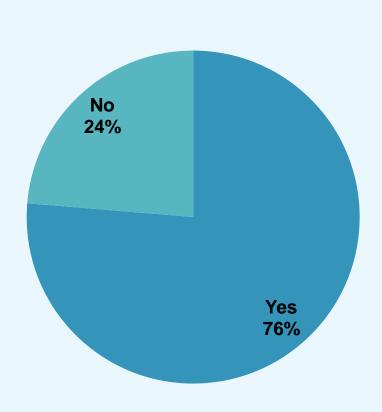
Enter new market segments Respond to customers' requests
7

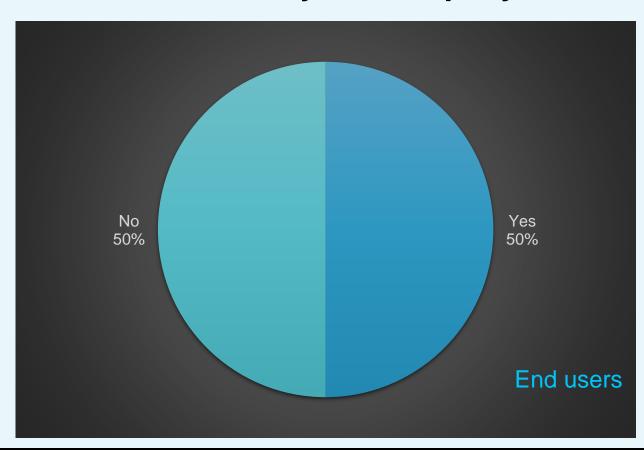
End users
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Do you already have a computational service inside your company?

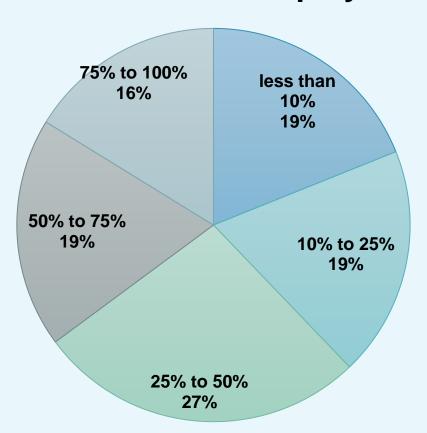


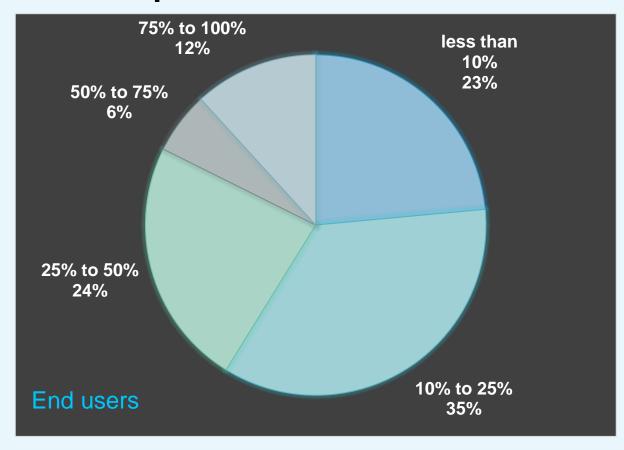






% of employees dedicated to computational tasks

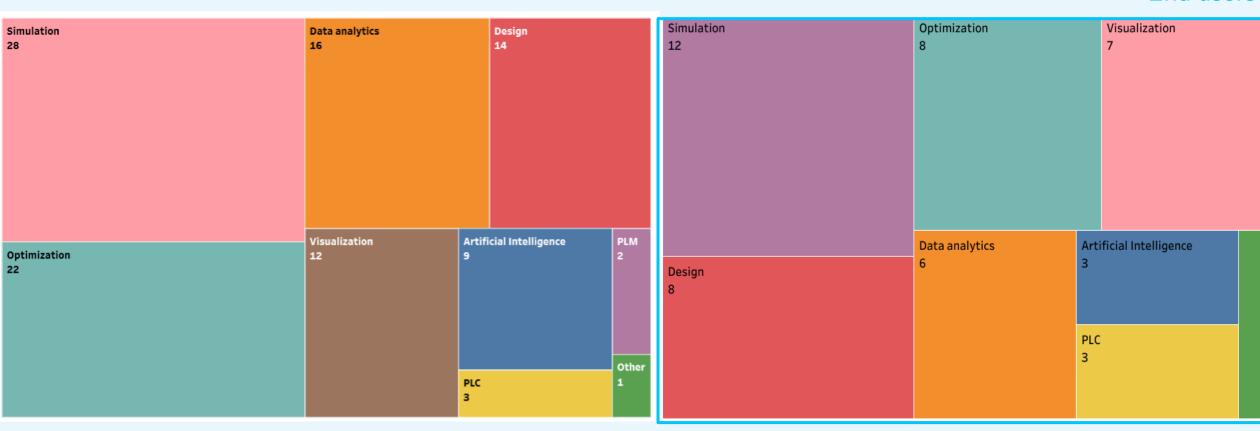






Current types of workflow

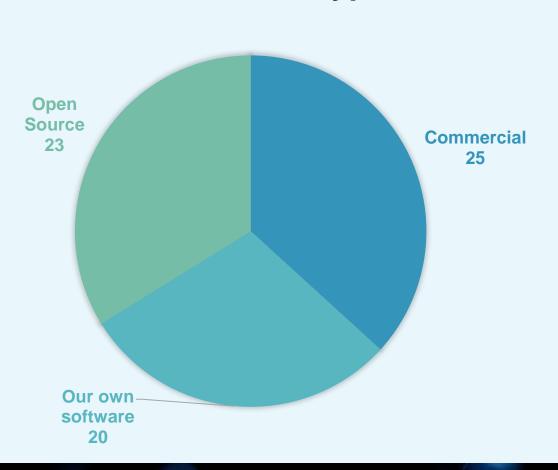
End users

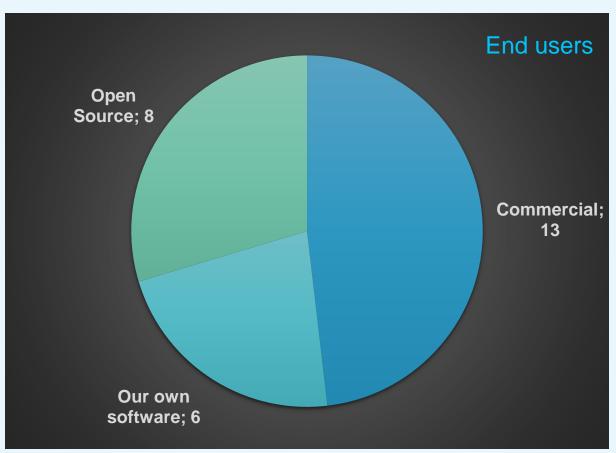






Type of software used for workflow



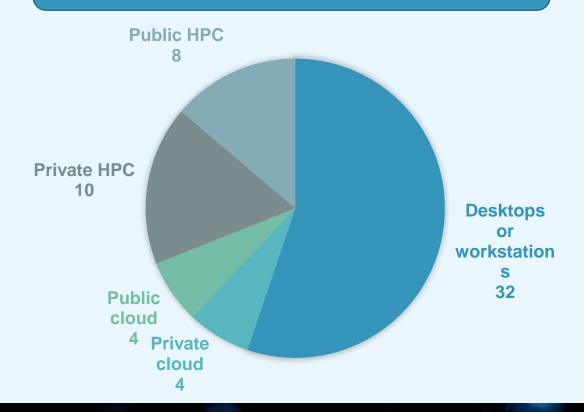




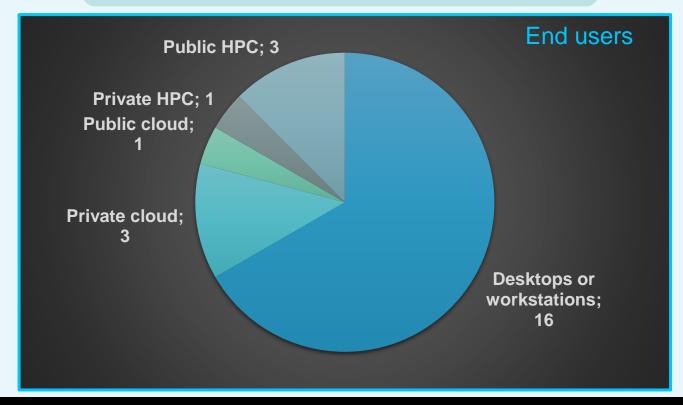


Type of infrastructure used for workflows?

42% of participants are not satisfied with their current resources



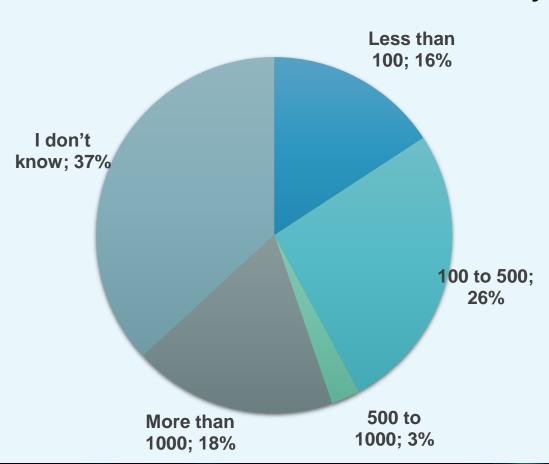
50% of participants are not satisfied with their current resources

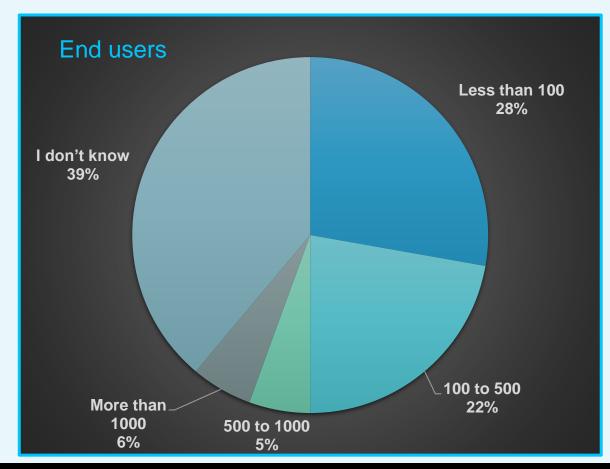






Monthly use of core hours

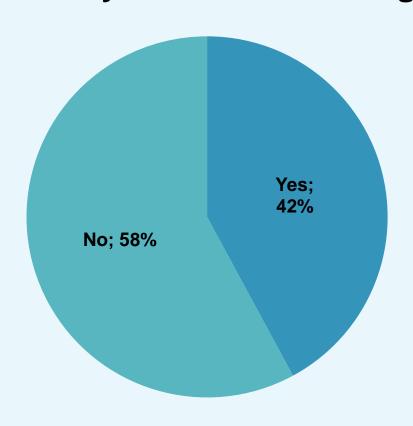


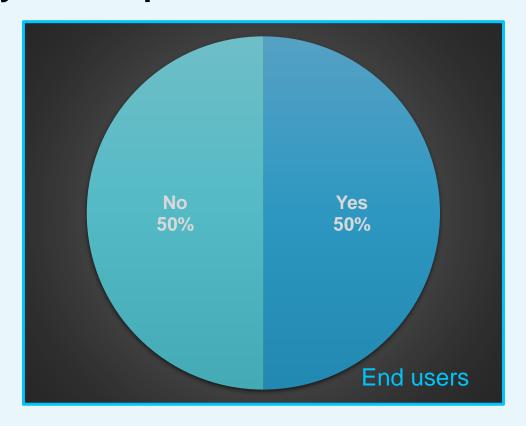






Do you use outsourcing to carry out your computational tasks?









Barriers to the adoption of outsourcing

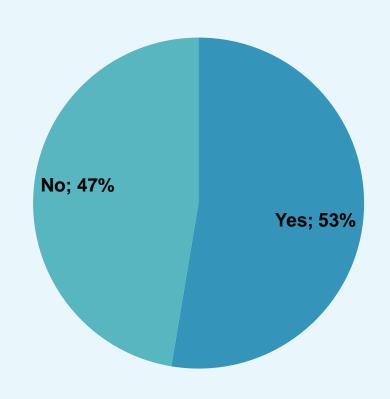
Lack of expertise Availability Data security/confidentiality Data transfer Cost Lack of experience Flexibility Requires software re-engineering

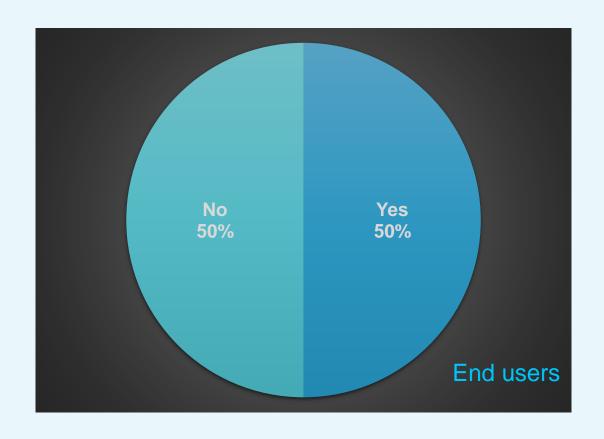






Have you ever participated in a European project?

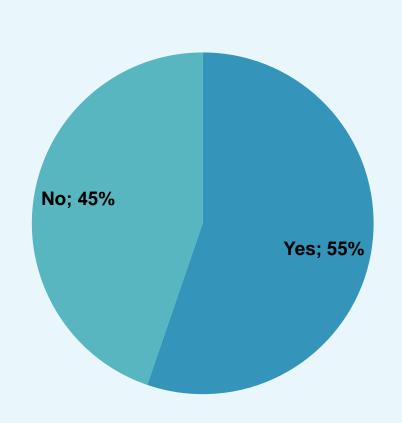


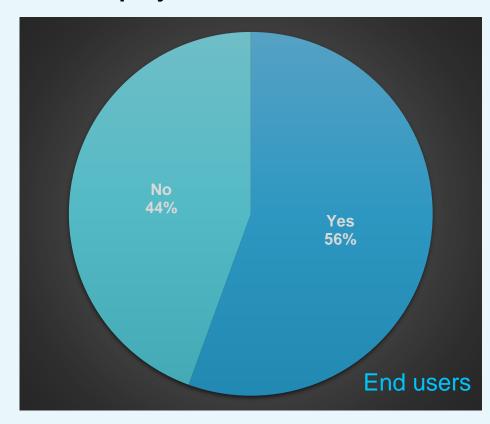






Have you ever participated in a national R&D project?

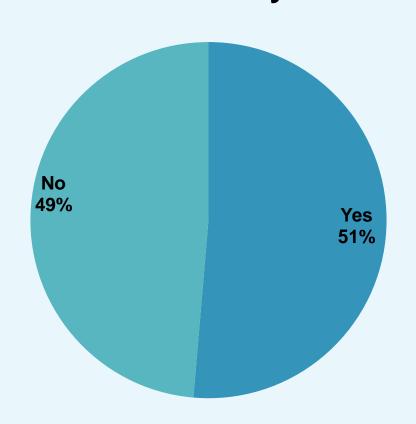


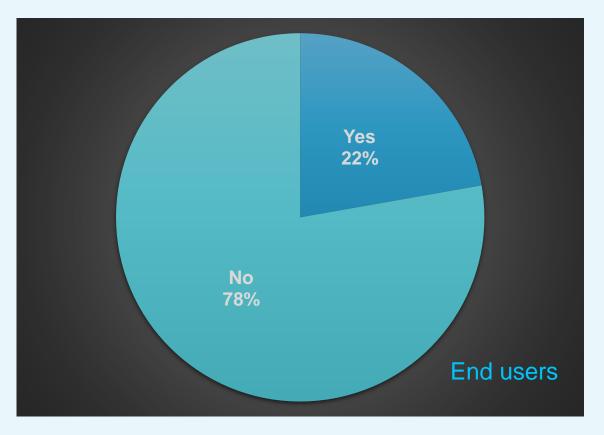






Do you have any experience in HPC/HPDA?

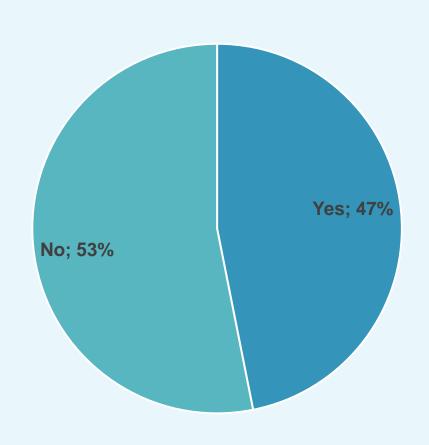


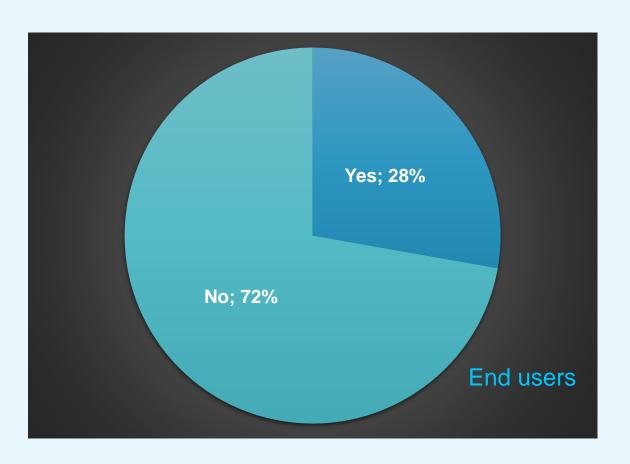






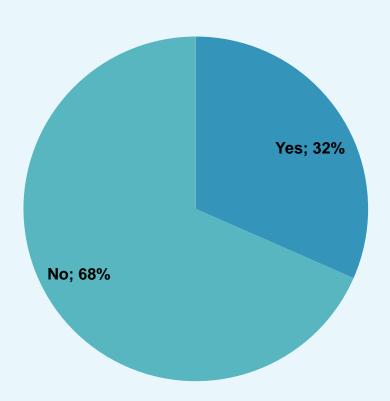
Do you have any experience in Al?

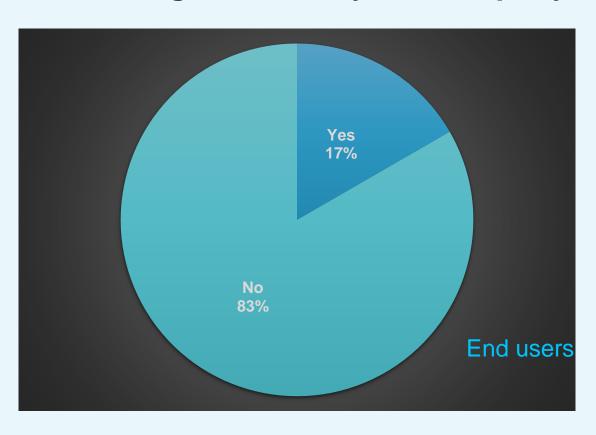






Do you presently have an HPC/HPDA/AI Strategic Plan for your company?*



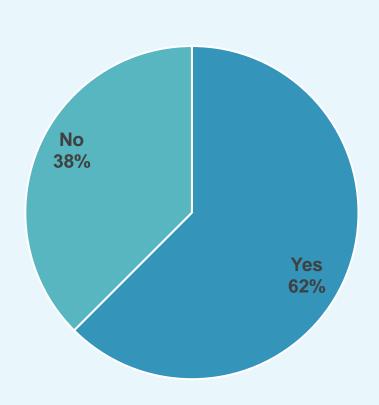


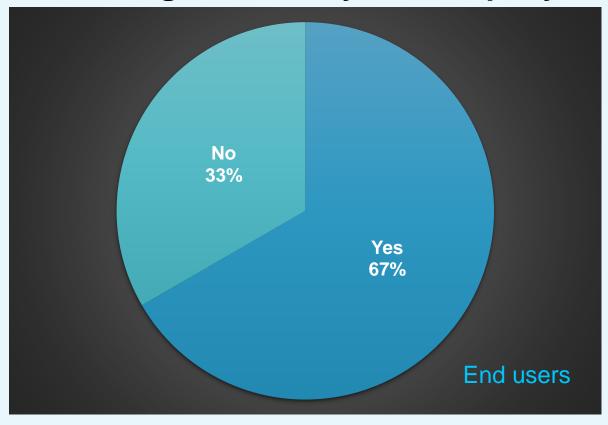
^{*} Before the beginning of tFF4EuroHPC experiments





In the future do you have an HPC/HPDA/AI Strategic Plan for your company?

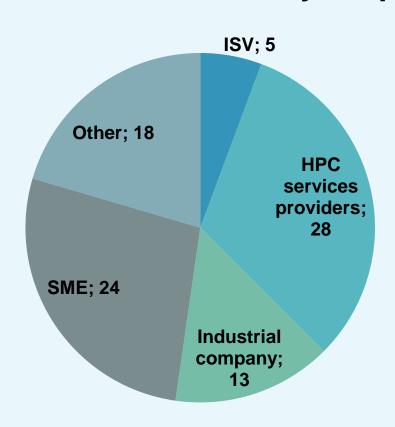


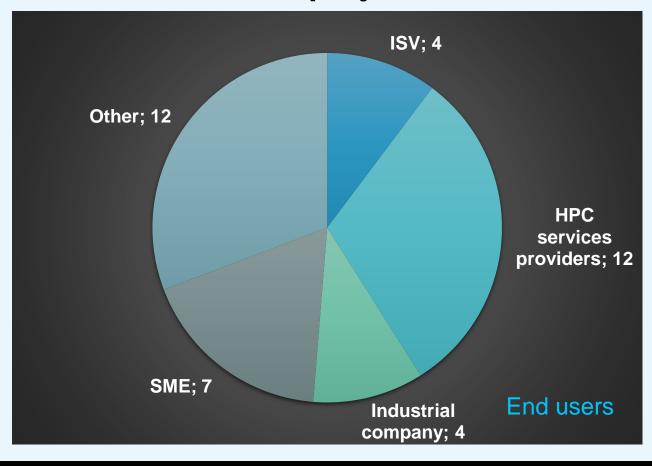






Who are your partners in the FF4EuroHPC project?

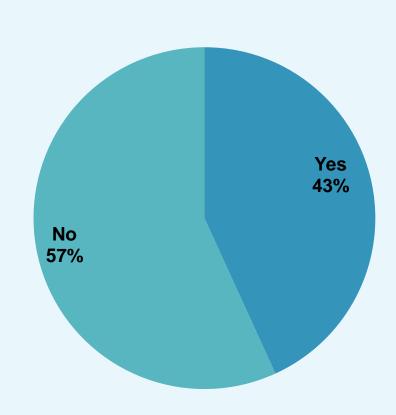


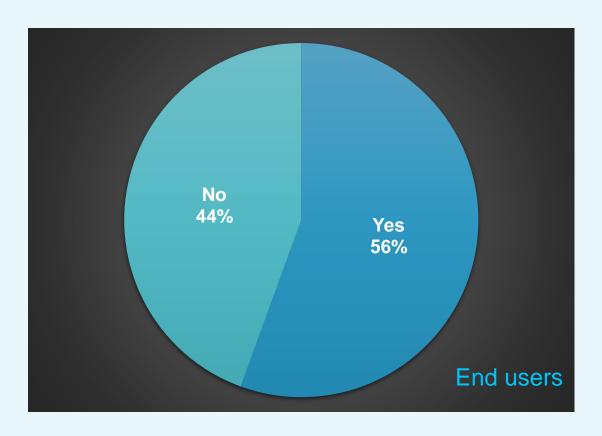






Is it your first collaboration with these partners?









How did you meet your experiment partners

24 Partners and friends 12 National Competence Center	11 Conferences and events	
	3 Dedicated marketplaces	2 We Googled it
	2 FF4EuroHPC project partner	1

Partners and friends 7 Conferences and events	With the help of one Nation Competence Center 5	al	With the help of an FF4EuroHPC project partner 2
6	Dedicated marketplaces 1	Other 1	
	From DiH or Cluster 1	We Google 1	d users



Objectives of the collaboration with experiment partners

Solve my challenge Share experience with the partner 17

Strengthen relations with the partner

28

Learn about HPC/HPDA/AI activities

14

Initiate collaboration with the partner

12

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Share experience with the partner

Strengthen relations with the partner

10

Initiate collaboration with the partner

7

Solve my challenge
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15

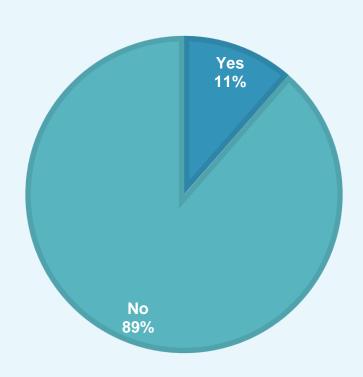
All SMEs plan for a long collaboration with the experiments partners

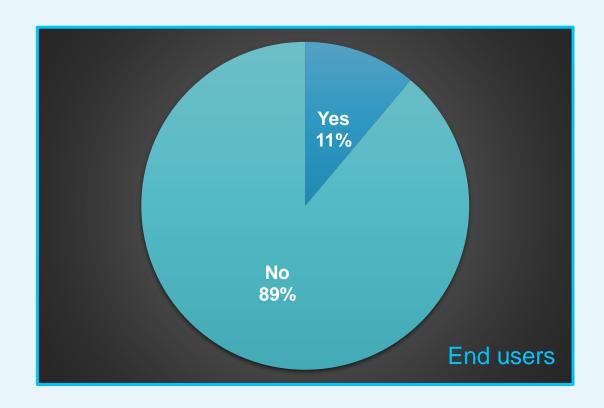
End users





Do you have links with Digital Innovation Hubs?

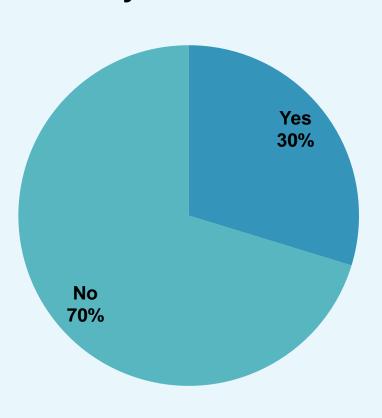


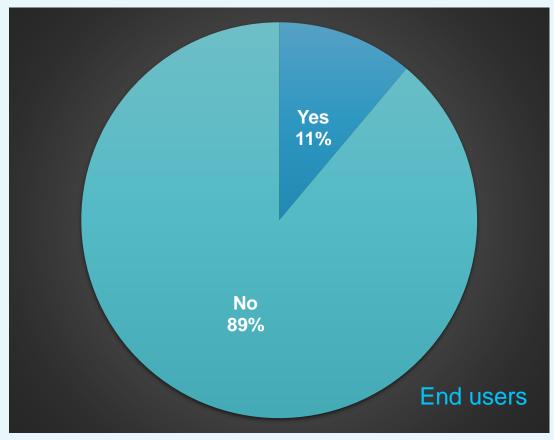






Do you know about the NCC, the EUROHPC initiative

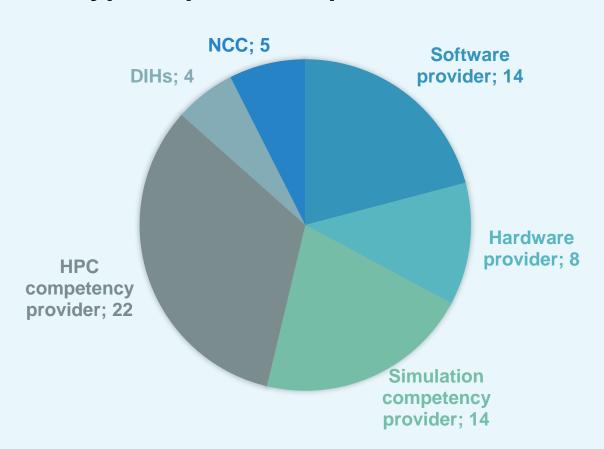


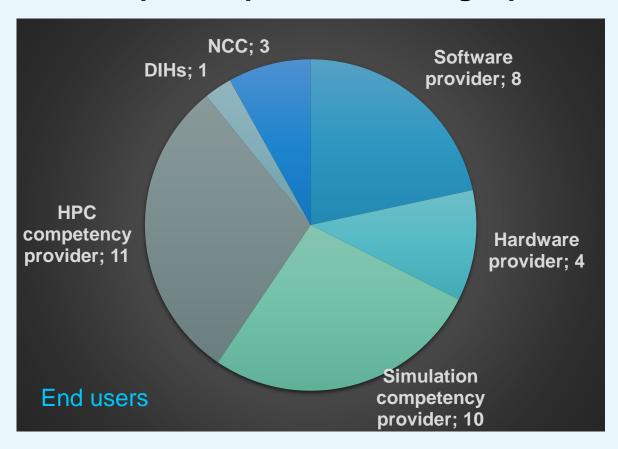






Type of partnership still needed for execution of a post-experiment strategic plan

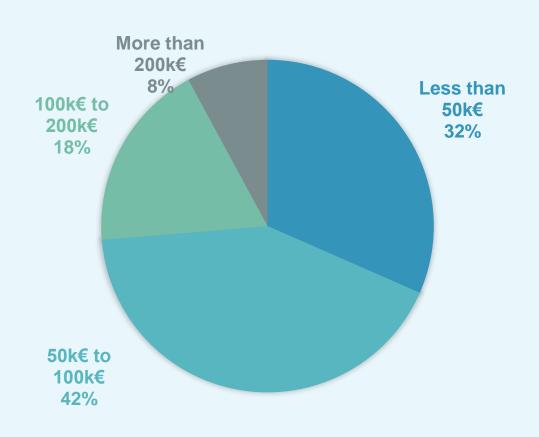


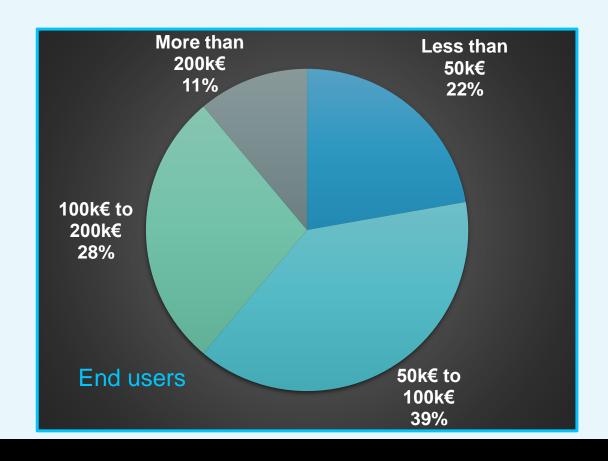






Financial need for SME HPC/HPDA/AI Strategic plan

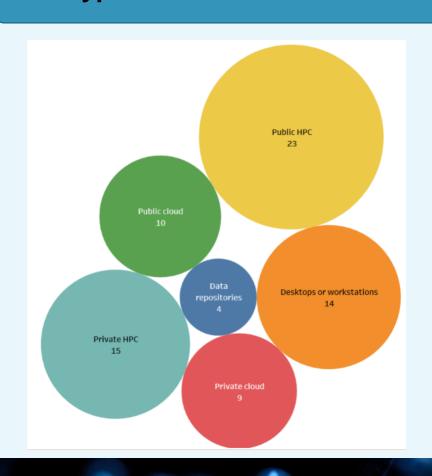


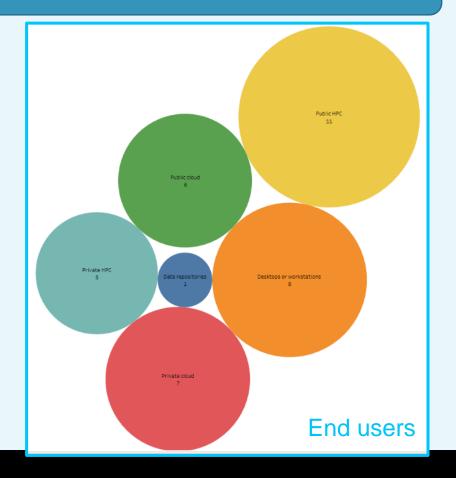






Type of infrastructure needed for a better execution of your workflows



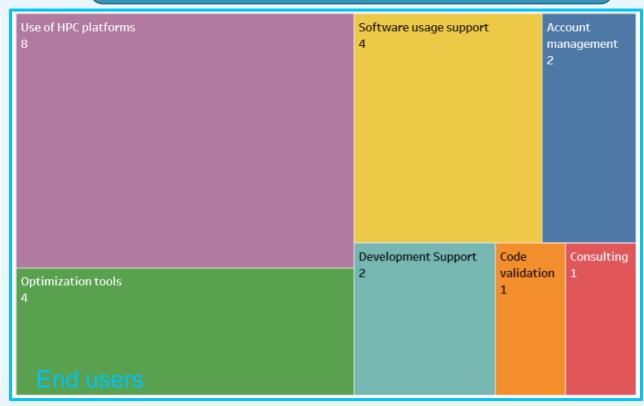




58% need trainings in HPC Type of trainings needed

Use of HPC platforms Code Software usage support 18 validation **Development Support** Consulting **Optimization tools Account management** Other

56% need trainings in HPC Type of trainings needed





Communication channels

```
YouTube Posts/ads Face-to-face sales
                                         Magazines
Brochures Newsletters
                      Websites Google Advertising
Facebook Posts/ads Email Ads
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```
Websites
Facebook Posts/ads Twitter Posts/ads
Brochures Linked In Posts/ads
                                           Events
Magazines 13
           Google Advertising Email Ads
                                 Face-to-face sales
 Newsletters
                                        YouTube Posts/ads
 End users
```



Tools used to identify & attract new customers

Sales Hub App Marketplace 2	CRM tools 15
other Social n	nediaEvents
⁸ 19	19
	Google Alerts
	5 SalesHandy
	2



(J4/EuroHPC)

Main Findings for End User SMEs

- End user SMEs are much less aware of HPC/HPDA and of the ecosystem activities (e.g. NCCs).
- A stronger representation of Manufacturing and Energy sector
- A lower proportion of technical staff
- Have not academics among their customers
- The majority of end users have no experience in HPC/HPDA neither in AI
- Before the FF4EuroHPC experiments, they had no strategic plans for using HPC/HPDA.
- After FF4EuroHPC experiments, they aim to set up strategic plans for the use of HPC/HPDA
- More than the half have started working with new partners with FF4EuroHPC





Thank you



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